

### Monthly/Quarterly Business Dashboard



The Dashboard has been updated to reflect the WMCA 7 Met. geography where available (due to data availability, FDI jobs and projects indicators have remained as WMCA 3 LEP geography). The dashboard has been RAG rated based on; Red indicating a decline in performance, Amber where they have been an improvement in performance and Green indicators an improvement above UK-wide (excluding the UK-wide indicator where they are either green or red depending on change each quarter and business activity and future business activity where amber shows a decline in performance but above the 50-growth mark and green indicators continually increases).

<sup>&</sup>lt;sup>1</sup> Comparisons vary depending on geography; Birmingham has been compared to Bristol, Cardiff, Edinburgh, Glasgow, Leeds, Liverpool, Manchester and Newcastle. Due to data availability, the WM 7 Met. has been either compared to other combined authorities (following what is available Greater London Authority is not always included), (combined authorities are Greater Manchester CA (GMCA), Sheffield City Region, West Yorkshire CA, Liverpool City Region CA, Tees Valley CA, Cambridgeshire and Peterborough CA, West of England CA, North East CA and North of Tyne CA) or NUTS 2 geography. The West Midlands region has been compared to other regions in the UK. No comparators have been included for UK-wide.

<sup>&</sup>lt;sup>2</sup> NatWest, UK regional PMI report for May 2023 (UK version) – released June 2023.

<sup>&</sup>lt;sup>3</sup> NatWest, UK regional PMI report for May 2023 (UK version) – released June 2023.

<sup>&</sup>lt;sup>4</sup> Office for National Statistics (ONS), Business investment in the UK: January to March 2023 provisional results – released May 2023



Themes	Indicator	May 2022	June 2022	July 2022	August 2022	September 2022	October 2022	November 2022	December 2022	January 2023	February 2023	March 2023	April 2023	May 2023	Trend	Relative to Peer Group <sup>1</sup>	Commentary
	WMCA (7 Met.) Enterprise Deaths <sup>5</sup> (quarterly – update due Aug 2023 TBC)		3,975 (Q2)			3,275 (Q3)			3,520 (Q4)			5,425 (Q1)			6,000  5,000  4,000  3,000  2,000  1,000  0  6,00,000  1,000  0  6,00,000  1,000  0  6,00,000  1,000  0  6,00,000  1,000  0  6,00,000  1,000  0  6,00,000  1,000  0  6,00,000  1,000  0  6,00,000  1,000  0  6,00,000  1,000  0  6,000  1,000  0  6,000  1,000  1,000  0  6,000  1,	WMCA: Highest CA GMCA: 4,930 (2 <sup>nd</sup> ) Tees Valley: 790 (10 <sup>th</sup> )	The number of business deaths in the WMCA area in Q1 2023 was 5,425. This figure is 15% higher than the number of business deaths in Q1 2022 and is the highest number of business deaths in any quarter since the start of this data series in 2017. It is the first time business deaths have surpassed 5,000 in one single quarter.  Quarter on quarter analysis (between Q4 2022 and Q1 2023) showed a 54% increase in business deaths across the WMCA area.
Business	WMCA (7 Met.) Enterprise Births <sup>6</sup> (quarterly – update due Aug 2023 TBC)		3,970 (Q2)			3,190 (Q3)			3,115 (Q4)			3,305 (Q1)			6,000  5,000  4,000  3,000  1,000  0  6, 6, 6, 6, 6, 6, 6, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0,	WMCA: 2 <sup>nd</sup> Highest CA GMCA: 3,615 (1 <sup>st</sup> ) Tees Valley: 630 (10 <sup>th</sup> )	The number of business births in the WMCA area in Q1 2023 was 3,305. This figure is 32% lower than the number of business births in Q1 2022 and is the lowest number of business births in a first quarter since the start of this data series in 2017.  More positively, quarter on quarter analysis (between Q4 2022 and Q1 2023) showed a 6.1% increase in business births across the WMCA area.

<sup>&</sup>lt;sup>5</sup> ONS, Business demography, quarterly experimental statistics, low-level geographic breakdown, UK – released May 2023 (RAG rating based on quarterly change)

<sup>&</sup>lt;sup>6</sup> ONS, Business demography, quarterly experimental statistics, low-level geographic breakdown, UK – released May 2023 (RAG rating based on quarterly change)



#### **Annual Business Dashboard**



<sup>&</sup>lt;sup>7</sup> ONS, Business Demography, UK 2021 – released November 2022

<sup>&</sup>lt;sup>8</sup> ONS, Business Demography, UK 2021 – released November 2022

<sup>&</sup>lt;sup>9</sup> ONS, Business Demography, UK 2021 – released November 2022

<sup>&</sup>lt;sup>10</sup> ONS, Business Demography, UK 2021 – released November 2022

<sup>&</sup>lt;sup>11</sup> Department for Business, Energy & Industrial Strategy, UK Innovation Survey 2021 – released May 2022



## **Quarterly Place Dashboard**

Themes	Indicator	March 2022	April 2022	May 2022	June 2022	July 2022	August 2022	September 2022	October 2022	November 2022	December 2022	January 2023	February 2023	March 2023	Trend	Relative to Peer Group	Commentary
Place	Birmingham City Centre Rent <sup>12</sup> (Quarterly – update due Sep 2023)	£39.00 Per Sq ft (Q1)			£39.00 Per Sq ft (Q2)			£40.00 Per Sq ft (Q3)			£40.00 Per Sq ft (Q4)			£40.00 Per Sq ft (Q1)	£42 £40 £38 £36 ₹534 ₹ £32 ₹ £30 £28 £26 £24 £22 £20 ★20 £33.00 Q1 £34.50 Q1 £37.00 Q1 £39.00 Q1 £40.00 Q1 £34.00 Q2 £37.00 Q2 £37.00 Q2 £39.00 Q2 £34.50 Q4 £37.00 Q4 £37.50 Q4 £40.00 Q4	Birmingham: Joint 2 <sup>nd</sup> / 9 Bristol: £42.50 (1 <sup>st</sup> ) Cardiff: £25.00 (9 <sup>th</sup> )	The city's prime rent remains at £40.00 per Sq ft, up just 2.6% on last year.
	WMCA (7 Met.) Gigabit broadband Connectivity <sup>13</sup> (tri-annual – update due Autumn 2023)			84.0% (As of May 2022)				88.7% (As of Sep 2022)				90.1% premises (As of Jan 2023)			100% 90% 80% 70% 60% 50% 40% 30% 20% 10% 0%  At Sep- At Jan- At May- At Sep- At Jan- At May- At Sep- At Jan- 20 21 21 21 22 22 22 23	WMCA: 2 <sup>nd</sup> Highest CA UK: 71.9% Tees Valley: 90.4% (1 <sup>st</sup> ) North East: 67.5% (10 <sup>th</sup> )	As of January 2023, 90.1% of premises in the WMCA area had gigabit broadband availability - significantly above the UK-wide figure of 71.9%.

 $<sup>^{\</sup>rm 12}$  Avison Young, The Big Nine – created June 2023  $^{\rm 13}$  Ofcom, connected nations – released May 2023 (RAG rating based on quarterly change)



## **Quarterly Economy Dashboard**

Themes	Indicator	March 2022	April 2022	May 2022	June 2022	July 2022	August 2022	September 2022	October 2022	November 2022	December 2022	January 2023	February 2023	March 2023	Trend	Relative to Peer Group	Commentary
	Regional GDP <sup>14</sup> (quarterly – update due TBC)	97.4 (2019=100) (Q1)			97.9 (2019=100) (Q2)			97.2 (2019=100) (Q2)							0100 (2019=100) (2019=	WM – Lowest Region England: 100.7 London: 104.2 (1 <sup>st</sup> ) East Midlands: 98.0 (9 <sup>th</sup> ) (Indexed to 2019 = 100)	Utilising a base year of 2019, in Q2 2022, the quarterly GDP indices for the West Midlands was 97.2, a decrease from 97.9 in the previous quarter.  Quarter on Quarter analysis shows for the West Midlands region, GDP contracted by 0.6% in Quarter 3 2022, while England-wide was flat of 0.0%.
Economy	Regional Exports in Goods <sup>15</sup> (quarterly – update due Sep 2023)	£25.8bn (Year to Q1 2022)			£26.5bn (Year to Q2 2022)			£28.0bn (Year to Q3 2022)			£29.9bn (Full Year 2022)			£31.6bn (Year to Q1 2023)	£35,000 £30,000 £25,000 £15,000 £10,000 £5,000 Year to Year to Year to Year to Q1 2023 Q1 2022 Q1 2021 Q1 2020 Q1 2019	WM – 6 <sup>th</sup> Highest Region London: 12.2% (1 <sup>st</sup> ) Northern Ireland: 2.6% (12 <sup>th</sup> )	In the year ending Q1 2023, the West Midlands region's export in goods value was worth £31.6bn, an increase of £5.7bn (+22.2%) since the year ending Q1 2022. The UK increased by 17.2% to £380.6bn worth of exports.  The West Midlands had a trade deficit of £11.1bn in the year ending Q1 2023.

 $<sup>^{14}</sup>$  ONS, GDP, UK regions and countries: July to September 2022 - released May 2023  $^{15}$  HMRC, UK regional trade in goods statistics - released June 2023



### **Annual Economy Dashboard**



<sup>&</sup>lt;sup>16</sup> ONS, Gross domestic expenditure on research and development – released August 2021 (new data includes the South West and the East Midlands with the West Midlands – further work is being undertaken)

<sup>17</sup> ONS, Business enterprise research and development – released November 2021 (new data includes the South West and the East Midlands with the West Midlands – further work is being undertaken)

<sup>&</sup>lt;sup>18</sup> Department for International Trade, inward investment - released July 2022

<sup>&</sup>lt;sup>19</sup> Department for International Trade, inward investment – released July 2022



Themes	Indicator	2017	2018	2019	2020	2021	Trend	Relative to Peer Group	Commentary
Economy	WM 7 Met. GVA per Hour <sup>20</sup> (Annual – TBC update due June 2023)	£31.28	£32.31	£33.11	£33.70		£35 £30 £25 £20 £15 £10 £5 £0 2015 2016 2017 2018 2019 2020	WM 7 Met.: 5 <sup>th</sup> Highest CA / 11 Greater London Authority: £50.70 (1 <sup>st</sup> ) Sheffield City Region: £28.84 (11 <sup>th</sup> )	Smoothed GVA per hour worked for the WM 7 Met. area increased by 1.8% (+£0.59) since 2019 to reach £33.70 in 2020, the UK increased by 2.1% (+£0.78 to £37.73). The WM 7 Met. area had a shortfall of £4.03 to the UK-wide rate in 2020, reflecting regional disparities in productivity.

 $<sup>^{\</sup>rm 20}$  ONS, subregional productivity in the UK – released July 2022



### **Monthly People Dashboard**

Themes	Indicator	May 2022	June 2022	July 2022	August 2022	September 2022	October 2022	November 2022	December 2022	January 2023	February 2023	March 2023	April 2023	May 2023	Trend	Relative to Peer Group	Commentary
	WMCA (7 Met.) Claimants (16+) <sup>21</sup> (monthly update)	124,860 (6.8% of Pop. aged 16-64)	123,120 (6.7% of Pop. aged 16-64)	121,290 (6.6% of Pop. aged 16-64)	120,850 (6.6% of Pop. aged 16-64)	120,045 (6.5% of Pop. aged 16-64)	118,890 (6.5% of Pop. aged 16-64)	120,155 (6.5% of Pop. aged 16-64)	120,795 (6.6% of Pop. aged 16-64)	119,470 (6.5% of Pop. aged 16-64)	120,960 (6.6% of Pop. aged 16-64)	123,900 (6.7% of Pop. aged 16-64)	127,325 (6.9% of Pop. aged 16-64)	126,240 (6.9% of Pop. aged 16-64)	200,000  150,000  100,000  50,000  0	WMCA: Highest CA UK: 3.7% GMCA: 5.0% (2 <sup>nd</sup> ) West of England: 2.6% (10 <sup>th</sup> )	There were 126,240 claimants in the WMCA area in May 2023. Since April 2023, there has been a decrease of 0.9% (-1,085) claimants in the WMCA area, while the UK decreased by 2.2%. When compared to March 2020 (pre-Coronavirus pandemic), claimants have increased by 27.1% (+26,940) in the WMCA area, with the UK increasing by 22.1%.
People	WMCA (7 Met.) Youth Claimants (18-24) <sup>22</sup> (monthly update)	20,960 (7.4% of Pop. aged 18-24)	20,675 (7.3% of Pop. aged 18-24)	20,775 (7.3% of Pop. aged 18-24)	21,080 (7.4% of Pop. aged 18-24)	21,105 (7.4% of Pop. aged 18-24)	21,270 (7.5% of Pop. aged 18-24)	21,615 (7.6% of Pop. aged 18-24)	21,770 (7.7% of Pop. aged 18-24)	21,490 (7.6% of Pop. aged 18-24)	22,150 (7.8% of Pop. aged 18-24)	22,725 (8.0% of Pop. aged 18-24)	22,945 (8.1% of Pop. aged 18-24)	22,950 (8.1% of Pop. aged 18-24)	40,000 35,000 30,000 25,000 20,000 15,000 10,000 5,000 0 61 - 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	WMCA: Highest CA UK: 4.8% Tees Valley: 8.0% (2 <sup>nd</sup> ) West of England: 2.3% (10 <sup>th</sup> )	There were 22,950 youth claimants in the WMCA (7 Met.) area in May 2023. Since April 2023, there was an increase of 0.02% (+5) youth claimants in the WMCA area, while the UK decreased by 1.7%. When compared to March 2020 (pre-Coronavirus pandemic), youth claimants have increased by 19.8% (+3,795) in the WMCA area, with the UK increasing by 11.3%.
	WM 7 Met. Payrolled Employees <sup>23</sup> (monthly update)	1,204,713	1,210,474	1,215,812	1,212,500	1,217,140	1,223,842	1,234,940	1,232,403	1,220,178	1,219,815	1,221,093	1,221,883	1,228,374	1,260,000 1,240,000 1,220,000 1,200,000 1,180,000 1,160,000 1,120,000 1,120,000 1,120,000 1,120,000 1,120,000 1,120,000 1,100,000 1,060,000 61 - 4 - 4 - 4 - 4 - 4 - 4 - 4 - 4 - 4 -	WM 7 Met.: 3 <sup>rd</sup> Highest NUTS 2 / 41 Surrey, East & West Sussex: 1,297,099 (1 <sup>st</sup> ) Highlands & Islands: 207,090 (41 <sup>st</sup> )	The latest revised figures show that payrolled employees in the WM 7 Met. area shows four consecutive months of growth. There were 1.23m payrolled employees in the WM 7 Met. area in May 2023.  When compared to March 2020 payrolled employees were 5.1% higher (+59,199) in the WM 7 Met. area – above the UK growth of 3.8%.
	WMCA (7 Met.) Employment Rate <sup>24</sup> (quarterly – update due Jul 2023)		69.3% (Year Ending Jun 2022)			68.9% (Year Ending Sep 2022)			69.2% (Full Year 2022)						70% 68% 66% 64% 62% 60% 2017 2018 2019 2020 2021 2022	WMCA: Lowest CA UK: 75.5% Cambridgeshire & Peterborough: 80.1% (1st) North East: 69.2% (9th)	In 2022, the employment rate in the WMCA area was 69.2%, compared to 75.5% for UK-wide. The employment rate for the WMCA area decreased by 0.6pp when compared to 2021. The UK employment rate increased by 0.8pp over the same time period. For the WMCA area to reach the UK rate of 75.5%, an additional 116,182 people are required.

<sup>&</sup>lt;sup>21</sup> ONS/DWP, claimant count – released June 2023

<sup>&</sup>lt;sup>22</sup> ONS/DWP, claimant count – released June 2023

<sup>&</sup>lt;sup>23</sup> ONS, labour market in the regions of the UK – released June 2023

<sup>&</sup>lt;sup>24</sup> ONS, Annual Population Survey – released April 2023



Themes	Indicator	May 2022	June 2022	July 2022	August 2022	September 2022	October 2022	November 2022	December 2022	January 2023	February 2023	March 2023	April 2023	May 2023	Trend	Relative to Peer Group	Commentary
	WMCA (7 Met.) Economic Inactivity Rate <sup>25</sup> (quarterly – update due Jul 2023)		25.9% (Year Ending Jun 2022)			26.1% (Year Ending Sep 2022)			23.3% (Full Year 2022)						29% 28% 27% 26% 25% 24% 23% 22% 21% 2007 2017 2018 2019 2020 2021 2022	WMCA: Joint Highest CA (with North of Tyne) UK: 21.7% North East: 26.0% (3 <sup>rd</sup> ) Cambridgeshire & Peterborough: 17.5% (10 <sup>th</sup> )	The economic inactivity rate for the WMCA area was 23.3% compared to 21.7% UK-wide in 2022. This has increased by 1.2pp for the WMCA area while the UK remained the same level since 2021.  In 2022, the WMCA had a higher percentage of people that were inactive when compared to the UK in four categories; students (29.3% vs 26.3%), looking after the family/home (26.4% vs 19.7%), temporary sick (2.4% vs 2.3%) and discouraged (0.9% vs 0.3%).
	WMCA (7 Met.) Modelled Unemployment <sup>26</sup> (quarterly – update due Jul 2023)		6.4% (Year Ending Jun 2022)			6.7% (Year Ending Sep 2022)			6.2% (Full Year 2022)						8% 7% 6% 5% 4% 3% 2% 1% 0% 2017 2018 2019 2020 2021 2022	WMCA: Highest CA England: 3.6% Greater Manchester: 5.0% (2 <sup>nd</sup> ) West of England: 2.6% (10 <sup>th</sup> )	The modelled figures show for the WMCA area that unemployment rate was 6.2% compared to 3.6% for England in 2022. This equated to a decrease of 0.8pp for the WMCA and for England-wide there was a decrease of 0.9pp when compared to 2021.
People	WMCA (7 Met.) Economic Activity Rate <sup>27</sup> (quarterly – update due Jul 2023)		74.1% (Year Ending Jun 2022)			73.9% (Year Ending Sep 2022)			73.9% (Full Year 2022)						80%  78%  76%  74%  72%  70%  2017 2018 2019 2020 2021 2022	WMCA: Joint Lowest CA (with North of Tyne) UK: 78.3% Cambridgeshire & Peterborough: 83.5% (1st) North East: 74% (8th)	In 2022, the economic activity rate in the WMCA area was 73.9%, compared to 78.3% for UK-wide. This was a 1.2pp decrease in the economic activity rate for the WMCA area, the UK increased remained the same level since 2021. For the WMCA area to reach the UK rate of 78.4%, an additional 81,782 economically active people are required.
	WMCA (7 Met.) Unique Job Postings <sup>28</sup> (monthly update)	95,827	96,716	101,1226	91,669	93,511	96,329	98,531	95,056	118,712	112,264	115,541	112,533	140,076	160,000 140,000 120,000 100,000 80,000 40,000 20,000 0 0 0 10,000 1	WMCA: 2 <sup>nd</sup> Highest CA GMCA: 152,338 (1 <sup>st</sup> ) Tees Valley: 18,619 (10 <sup>th</sup> )	There were 140,076 unique active jobs postings in May 2023. This has increased by 27,543 since April 2023. When compared to May 2022, unique job postings increased by 44,249.

<sup>&</sup>lt;sup>25</sup> ONS, Annual Population Survey – released April 2023

<sup>&</sup>lt;sup>26</sup> ONS, modelled based estimates of unemployment – released April 2023

ONS, Annual Population Survey – released April 2023
 Lightcast – accessed June 2023